



# CHALK TUP AN ART FESTIVAL

S e p t e m b e r 1 1 - 1 2 , 2 0 2 6



*Be part of one of the Tulsa region's most vibrant, high-traffic community events—where art, music, and 29,000 attendees come together to transform downtown Broken Arrow into a living canvas.*



# *Inspire* Creativity. *Engage* Community. *Enrich* Lives.

**Chalk It Up** is produced by **ARTSOK – The Regional Arts Alliance of Broken Arrow**, a nonprofit organization dedicated to expanding access to arts experiences. Sponsorship support keeps **Chalk It Up** free to attend while funding concerts, youth scholarships, art programs, exhibitions, classes, and major performances throughout the year. As an independent nonprofit, we rely on donor support to keep these programs accessible to all—because art builds community, and together we make that possible.



***Tuesdays in the Park:*** Free summer concerts that bring thousands of families together for live music, food trucks, and fun.



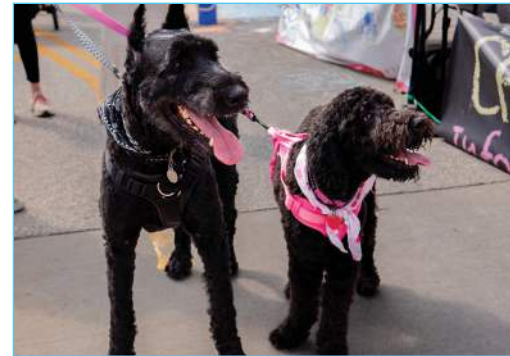
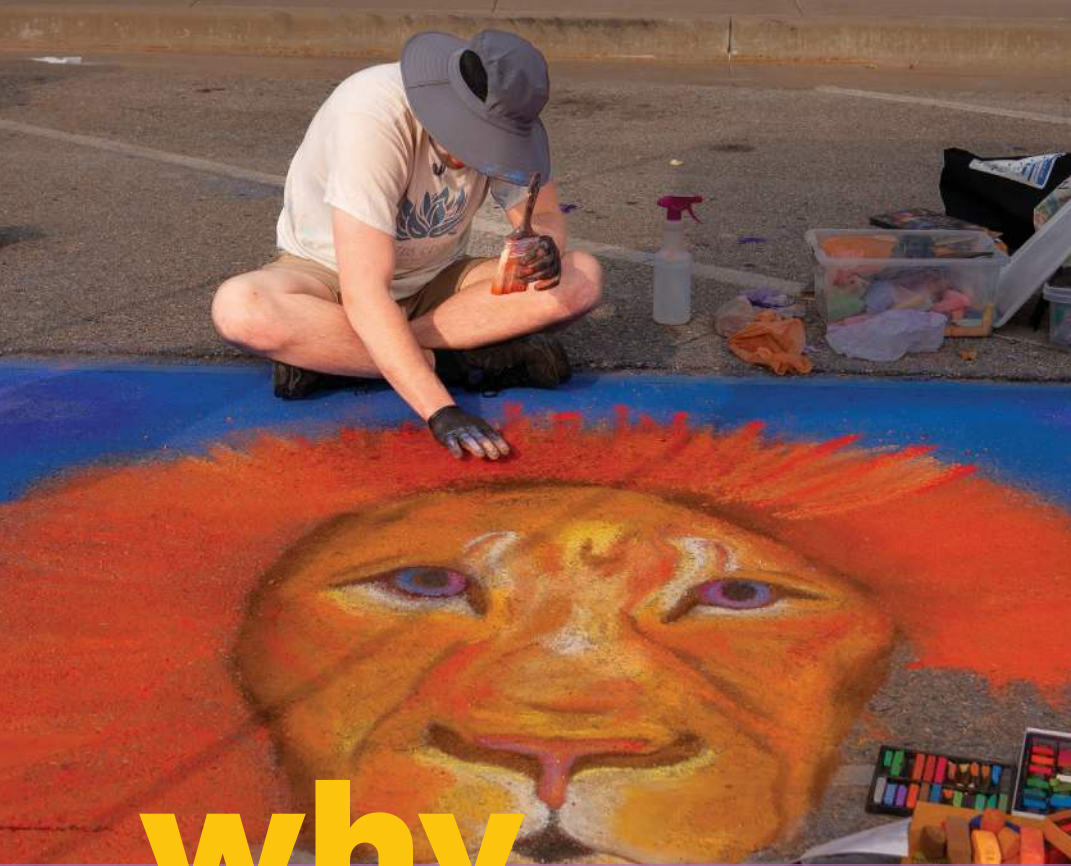
***Chalk It Up! An Art Festival:*** A two-day street art celebration featuring more than 65 chalk artists, vendors, and live entertainment.



***The Spotlight Series:*** Professional Broadway tours, concerts, and performances at the Broken Arrow Performing Arts Center.



***Arts@302:*** A creative hub offering exhibitions, classes, and scholarships for students from under-resourced communities.



# why SPONSOR?

## Sponsors benefit from:

- High-impact brand visibility in a packed, walkable downtown environment
- Engage directly with families, residents, and regional audiences - 29,000 people
- Alignment with a beloved, high-energy community experience
- Recognition as a supporter of youth arts education and accessible cultural experiences
- Inclusion in event promotion, sponsor signage, and digital communications
- Be part of a positive, family-friendly experience that builds community



## sponsorship momentum

CHALK  
IT UP

With **Oklahoma Central Credit Union** confirmed as the **2026 Presenting Sponsor**, planning is already underway. Additional sponsorship opportunities are now available for businesses that want to be part of this growing community event.



# SPONSORS

Sponsorship levels are structured to provide meaningful community visibility and direct engagement with festival attendees.

## PRESENTING SPONSOR (\$5,000)

Secured by  
**Oklahoma Central Credit Union**

*Recognized as the lead community partner helping bring Chalk It Up! to life, the Presenting Sponsor receives the highest level of visibility and engagement.*

**Benefits include:**

- Exclusive "Presented by" recognition in marketing and onsite signage
- Premier booth or activation space in a high-traffic location
- Create an interactive brand experience
- Featured logo placement on festival materials and website
- Recognition during event announcements
- Invitation for up to 12 staff or guests to attend the sponsor hospitality reception
- Opportunity for leadership participation in festival welcome moments

## ROSE DISTRICT LEADERSHIP SPONSOR (\$3,000)

*Positions your business as a visible supporter of a major community event that brings thousands of visitors to downtown Broken Arrow.*

**Benefits include:**

- Prominent logo placement on shared sponsor signage and T-shirt
- Booth or activation space during the festival
- Recognition in social media sponsor highlights
- Logo listing on event website
- Provide branded giveaways or experiences
- Invitation for up to 8 staff or guests to attend the sponsor hospitality reception

## FESTIVAL PARTNER SPONSOR (\$1,500)

*Provides strong presence and engagement opportunities during one of the region's most attended outdoor events.*

**Benefits include:**

- Logo recognition on shared sponsor signage and T-shirt
- Onsite promotional presence during the festival
- Listing on event website sponsor section
- Social media acknowledgement
- Invitation for up to 4 staff or guests to attend the sponsor hospitality reception

## COMMUNITY ACTIVATION SPONSOR (\$750)

*An accessible way to participate while gaining visibility among families, residents, and visitors throughout the weekend.*

**Benefits include:**

- Name or logo included on shared sponsor signage and T-shirt
- Website sponsor listing
- Social media recognition
- Invitation for up to 2 staff or guests to attend the sponsor hospitality reception

## CHALK ARTIST SPONSOR (\$250)

*Supports a festival artist while demonstrating visible community involvement in a highly attended public event.*

**Benefits include:**

- Name recognition displayed with a sponsored chalk artwork square
- Listing on festival website
- Opportunity to receive a photo of the completed artwork for business use

# SPONSORSHIP REGISTRATION FORM

Thank you for sponsoring **Chalk It Up**, presented by **ARTSOK - the Regional Arts Alliance of Broken Arrow**, a festival bringing our community together through the arts.

Sponsorship Representative Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Business Name to appear for publicity: \_\_\_\_\_

Full Business Address: \_\_\_\_\_

Social Media Information (Facebook/Instagram/Website): \_\_\_\_\_

**Please note: Sponsorship Levels are limited and registrations will be filled on a first come, first served basis.**

**Sponsorship Level:** *Please indicate your desired sponsorship level*

- Presenting Sponsor - \$5,000 (Title recognition + VIP access for 10 guests / 1 available)
- Rose District Leadership Sponsor - \$3,000 (Logo on artist square + VIP access for 5 guests / 3 available)
- Festival Partner Sponsor - \$1,500 (Booth space + VIP access for 2 guests / 5 available)
- Community Activation Sponsor - \$750 (Name on signage + 1 T-shirt / 6 available)
- Chalk Artist Sponsor - \$250 (Name on artist square + thank-you photo / 60 available)

## Registration and Payment:

To secure your spot quickly, scan and email your completed form to **chad.stark@artsok.org**. You can also mail or drop it off at:

Arts@302  
302 S. Main Street  
Broken Arrow, OK 74012

Or scan the QR code to the right to register online.

Once we receive your registration, we will email an invoice. You may pay by check or credit card.



ARTSOK-The Regional Arts Alliance of Broken Arrow, is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent allowed by law. Please consult your tax advisor. Any goods or services provided in exchange for your sponsorship will be itemized in your receipt.